

30th Annual Boston Globe Ski & Snowboard Expo Nov. 10-13

BEWI Productions

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THE SKYRIDERS! READY TO GET AIRBORNE AT BOSTON SKI/SNOWBOARD EXPO

The renowned acrobatic trampoline team, *The Skyriders!*, is polishing its airborne act this Fall to assure Boston audiences of the most dazzling indoor ski and snowboard aerial attack ever mounted at this annual wintersports spectacular. It's the next best thing to actual slopeside skiing aerials accompanied by world-class performances and the viewing area is completely weatherproof!

The Skyriders!, a team of international caliber athletes, has been thrilling audiences for 35 years, including multiple appearances at the annual Boston Globe Ski & Snowboard Expo, this year set for Nov. 10-13 at the Seaport World Trade Center, Boston Harbor. Performances are scheduled throughout the four-day Expo, playing to crowds of 45,000.

The Skyriders! have performed as featured halftime entertainment for every team in the National Basketball Association, as well as other major sporting events, special events and corporate events around the world. Team leader Ken Kovach recently re-established his Guinness World Record in Milan, Italy, claimed for his famous hula hoop routine, and was recently inducted into the World Acrobatic Society as a "Living Legend." Ken orchestrates a show of awe-inspiring aerial stunts performed by international trampoline champions donning winter slope gear and showcasing Olympic-competition level aerial maneuvers. High-energy commentary accompanies a vibrant musical soundtrack, eliciting audience cheering squads to encourage the performers to take it to the limits in the air over the colorful Expo hall. For *The Skyriders!* the sky's the limit, attaining heights of over 25 feet before diving into their repertoire of multiple flips, twists and daredevil flying routines.

Ken Kovach and *The Skyriders!* are full-on, full-throttle entertainment at its best. For a sneak preview of their Boston Globe Ski & Snowboard Expo appearances, visit www.theskyriders.com.

Expo hours are Thurs., Nov. 10, 3-10 p.m.; Fri., Nov. 11, 10 a.m.-10 p.m.; Sat., Nov. 12, 10 a.m.-8 p.m., and Sun., Nov. 13, 10 a.m.-6 p.m. Admission is \$12 (cash only at the door), kids up to age 12 are FREE. Pre-buy tickets online or download a \$2 discount coupon at www.OnTheSnow.com. Additional \$2 off coupons are available in the Boston Globe.

For special savings, deals and schedule updates, follow the Expo on Twitter @SkiSnowExpo or Facebook, www.facebook.com/SkiSnowboardExpos. Included with admission this year is a \$10 Liftopia.com gift card, after filling out an electronic form upon ticket purchase, and a one-year subscription to either SKI or Transworld Snowboard magazine.