

# **29<sup>th</sup> Annual Boston Globe Ski & Snowboard Expo Nov. 11-14**

BEWI Productions

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## **WBZ-TV BRINGS INTERACTIVE WEATHER FUN TO EXPO EXPERIENCE**

Experts of all kinds make the Boston Globe Ski & Snowboard Expo a total experience, from those knowledgeable about winter vacation planning to those who know all about skis, snowboards and snowsports clothing. Among the experts that crowds love to hear from are the weather specialists at WBZ-TV.

During the Expo, Nov. 11-14, the WBZ-TV Traveling Weather Center staff will be providing some of the hands-on expertise about weather for which the weather team is noted.

Those who stop by the WBZ-TV exhibit area will be privy to some fascinating interactive weather experiments that are sure to enlighten and entertain. Parents of school-age children can stop by and sign up for an educational visit by a member of the WBZ-TV weather team to their children's school.

Many area residents have submitted outstanding weather-related photographs to WBZ-TV as active participants in telling the daily weather story in the region. Some of the most outstanding of these will be posted for viewing at the Traveling Weather Center exhibit, examples of amateur photography at its best.

Always popular at WBZ-TV's Traveling Weather Center at Expo is the photo op sessions. Visitors can have their picture taken at the Center and see it posted on the station's Facebook page, a great interactive souvenir from a day at the Boston Globe Ski & Snowboard Expo.