

28th Annual Boston Globe Ski & Snowboard Expo Nov. 19-22

BEWI Productions

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In their own words

OLYMPIANS AT BOSTON EXPO SALUTE OLYMPICS WITH OWN AMAZING STORIES

Most people can barely imagine what it takes to become an Olympic athlete. Words like talent, grit, training, adversity and courage come to mind. At the Boston Globe Ski & Snowboard Expo, presented by Subaru of New England, the Olympic story will unfold in the athletes' own words.

Highlighting this year's Expo, Nov. 19-22, is an array of Olympians on hand to salute those who have competed at the top of the game and the US athletes who are headed for the 2010 Winter Olympics at Whistler, British Columbia in February.

For showgoers and the media, this is a rare opportunity to hear the Olympic story unedited and in person. The Olympic Salute will also showcase the names and faces to watch at this winter's Games. With the U.S. ski and snowboard teams poised to bring home the hardware in most events, this up-close-and-personal story of the Olympics holds special meaning this year.

These athletes harbor a special lexicon for success. **Donna Weinbrecht**, Olympic gold medalist in the mogul skiing event in 1992, will be using that lexicon to tell the Olympian's tale at this year's Ski & Snowboard Expo. As host of the Expo's Olympic theater, Donna will showcase the long and winding road that leads to the Olympics, both her own amazing journey and those of fellow athletes who will join her in celebrating the spirit of the Olympics past, present and future.

Though the roster is not yet complete, Donna is expected to be joined on stage by a glittering line-up of Olympic stars. These include **Fuzz Feddersen**, Olympic aerial skier extraordinaire who has parlayed that talent into the Expo's featured attraction, The Flying Ace All-Star aerobatics extravaganza.

Two-time Olympian and World champion downhill bronze medalist **Doug Lewis** will be on hand to lead his unique Eliteam Training Challenge throughout the Expo. The Challenge is an interactive exhibit that puts snow sliders through a training course emphasizing fitness fun for all ages.

Snowboard standout **Ross Powers**, 2002 Olympic gold medalist in the half-pipe and two-time Olympian, will be signing posters at the Okemo (VT) and Sunapee (NH) exhibits at the Expo. His unique story has him aiming for the 2010 Games in a new Olympic sport, boarder-cross. Now married and with two small children, Ross's Olympic comeback is a great story in the making.

Tommy Moe is a double Olympic medal winner, a downhill gold and super G silver at the 1994 Games in Lillehammer, Norway. Now Special Ambassador at Jackson Hole, Wyo., Moe, like the others who will be at the Expo, has transferred his competitive successes into a career in the sport he so loves.

Their inspirational tales will reveal both what it takes to get to the top, and what later comes from all that hard work, personal dedication and sheer love of a sport. For the Ski & Snowboard Expo audiences, this is a unique inside look at the Olympics and their charismatic stars, and a sure bet to provide a fitting kick-off to both the upcoming ski and snowboarding season and an inside track on who to look for at the 2010 Winter Olympic Games in February.

The Boston Globe Ski and Snowsports Expo, presented by Subaru of New England, will be held Nov. 19-22 at the Bayside Expo Center. Show hours are 4 – 10 p.m. on Thurs. and Friday, Nov. 19, and 20, 10 a.m.-8 p.m. on Sat., Nov. 21, and 10 a.m. to 6 p.m. on Sun., Nov. 22. Admission is \$12, with kids under 12 FREE. Pre-buy reduced price \$9 tickets at www.skisnowboardexpo.com or download a \$2 discount coupon at www.OnTheSnow.com. Get \$2 off coupons in the Boston Globe. For more savings, deals and schedule updates, follow the expo on Twitter@SkiSnowExpo or become a fan on Facebook page www.facebook.com/SkiSnowboardExpos.